

Residents Make Mistakes, Now You Don't Have To Pay For Them

Resident-caused damage often leads to financial hardships for apartment residents and the property. Traditional renters insurance programs are difficult to implement resulting in low resident participation – typically less than 20%. RegistryTLC enables you to achieve 100% resident participation lowering your repair costs, saving time and improving profitability.

Innovative Insurance Programs Designed For High Resident Participation

RegistryTLC offers four unique renters insurance programs designed specifically for the property owner – this provides you the flexibility to select the best program for each community.

Community Blanket Policy

- Unique form of property insurance that covers the apartment community against resident-caused damage due to specified perils
- Covers all occupied units for 100% participation
- May be used with Renters Insurance Select or alone

Renters Insurance SelectSM

- Full renters insurance policy – resident liability & contents
- Menu of available coverages for special items such as jewelry or art
- Resident enrollment and payment handled through a secure website, without leasing staff intervention

Renters Advantage PolicySM

- Resident liability coverage for the property owner
- Simple process provides property owner with real control and positions property for 100% resident participation
- Names the property owner as the primary insured and pays claims directly to the owner
- Provides optional contents coverage for residents' belongings

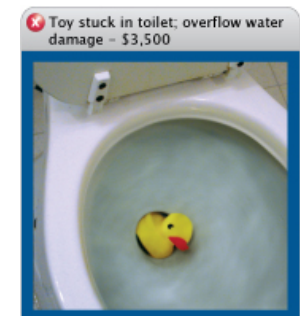
Resident Liability Policy

- Most affordable option to generally comply with lease requirement
- Resident enrollment and payment handled through a secure website, without leasing staff intervention

Easy Implementation, Trouble-Free Process

Deciding to start a new initiative is the easy part. Effective, simple implementation is the key to full resident participation and real bottom-line results. No other program provides such a strong focus on implementation along with the track record, tools and support to make it happen. With the RegistryTLC programs, property owners benefit from the following:

- A licensed sales team to provide follow up at the community level
- Resident-oriented brochures, websites and fact sheets
- Education materials and on-site training for leasing and maintenance teams
- Integration with First Advantage SafeRent resident screening
- Outstanding resident service and support – nationwide
- Account management support including marketing plans, results monitoring, and executive reviews



Learn More

To find out how to increase renters insurance participation, contact us at 800.999.0350 or visit www.FADVSafeRent.com/TLC

The Simple Solution from a Trusted Source

RegistryTLC is a product of First American Property & Casualty Insurance Company, rated "A-" (excellent) by A.M. Best, the world's most authoritative source of insurance company ratings. First American Property & Casualty is a subsidiary of The First American Corporation, a multibillion dollar, Fortune 500 company that has been in business for over 100 years. RegistryTLC is offered through the Multifamily Community Insurance Agency, Inc.